



Freelance Festival, Launceston

“Be your own media entrepreneur”

Venue: Enterprize, 24 Paterson St, Launceston, 7250

Please note: This is an overview of the festival. Further details will be added and the final schedule released by January 30th, 2018.

TIME	SUNDAY APRIL 29	MONDAY, APRIL 30		TUESDAY, MAY 2	
		Room 1	Room 2	Room 1	Room 2
8.00-9.00		BREAKFAST Women in Media launch Tracey Spicer			
9.00-9.30		REGISTRATION		KEYNOTE Nina Hendy (15 minute presentation, 20 minutes Q&A)	
9.30-9.45		Welcome & Competition Details			
9.45-10.30		KEYNOTE Ginger Gorman (20 minute presentation, 20 minutes Q&A)		IN CONVERSATION Trade your office for Bali: The digital nomad life Ryan and Lincoln Trainor	
10.30-11.00		MORNING TEA			
11.00-12.00		IN CONVERSATION The bigger picture: Marvel illustrator Patrick Brown & Chris Rattray	WORKSHOPS Podcasting	PANEL Travel writing Sue White	WORKSHOPS

12.00-1.00		PANEL Trolls & Digital Security Ginger Gorman, Tracey Spicer	Media training 101: Tips for looking, sounding and feeling your best in the media, from interviews to public speaking.	PANEL / IN CONVO Books & publishing: How to manage a major writing project. Self-publishing vs traditional Johanna Baker Dowdell Anna Dusk	MoJo: simple video shooting & editing Reporting Islam Jacqui Ewart
1.00-2.00		LUNCH			
2.00-3.00		PANEL MEAA business skills primer: What are you worth? ABNs, fees, tax & negotiating payment Katelin McInerney, MEAA Adam Portelli, MEAA	WORKSHOPS Photoshop Tips / Photography tips How to: Standup comedy Rachel Berger	PANEL Gatherings: Creating, curating and running events, and why they're great business. Ryan Link, Party in the Paddock Liz Frankham, Junction Arts Festival Chris Gallagher, Hobart Writers Festival	WORKSHOPS Making Memes and GIFs Podcasting
3.00-3.30		PANEL Managing the dry times: Alternate revenue streams, smart planning.		PRESENTATION Free software alternatives: Gimp: Inkscape and Vimeo	
3.30-4.00		KEYNOTE Lessons from the Freelancer's Year Lindy Alexander		CLOSER Competition winners announced & wrap up Sue Bell	
4.30-5.00	PRE CONF DRINKS	CLOSER Rachel Berger			
5.00					
6.00		DINNER: (Matthew Brady ride & Penny Royal)			